



GOALS

PLANNING

REHEARSAL

PROMOTION

EVENT

FEEDBACK

DATA PREP

ANALYSIS

NEXT
STEPS

You've seen some disastrous—or just plain mediocre—online events, and you'd rather not repeat that particular bit of history.

WHAT WE DO

We hear you. Say goodbye to nasty surprises and overlooked details. Consider us your webinar guardian angels. We're with you every step of the way.

...**Pre-Event.** It's all about what the event attendees don't see: the planning. We help you iron out every last detail, including:

- » **Platforms.** Utilize what works for you.
- » **Rehearsals.** Practice makes perfect.
- » **Strategies.** Promote your event throughout.

...**During Event.** You know what people love about live events? The immediacy. The timeliness. Not frozen screens or audio feedback. Give them what they (and you) want.

- » **Set-up.** Thorough sound and content checks ensure professionalism.
- » **Audience Involvement.** Maximize participation through best practices.
- » **Moderating.** Field questions and user concerns with style.

...**Post Event.** Take stock of your achievement, with:

- » **Attendee follow-up.** Ensure you leave your audience with the right message.
- » **Reports.** Easily digestible data.
- » **Polished product.** Editing, archiving, and podcast creation.

“ V2 has gone above and beyond for us and our clients, calling them directly to reconcile technical issues, being available for multiple calls when clients are over-scheduled, and sometimes being the voice of SourceMedia and handling calls, if we're overbooked. – Martina, SourceMedia ”