

# Video Production



www.VIRTUALVENUES.com

## WHAT IS IT?

Video production is clear sound and sharp image—think broadcast news. Think polish. It's the lights, camera, and action rolled into one high-definition package for a virtual audience.



## HOW DOES IT WORK?

**We come prepared.** You deal with one vendor—us. We assemble our team and collaborate with yours.

**We adapt.** Whether months or minutes before the event, we work technical sorcery to achieve your vision.

**We make you look better than your best.** Extensive sound system? Check. Professional lighting? Of course. Connectivity issues? Won't happen. V2 directs from behind the scenes.

## HOW DOES IT BENEFIT MY BUSINESS?

Ours is the black-tie, white-glove approach.

### We provide:

- » Video to make audiences sit up and take notice.
- » Edited archive for continued conversation.
- » Absolute attention to detail.
- » Image-conscious delivery for serious contenders.

**You've got your speaker. We've got your stage.**

## THE V2 STORYBOARD

### SETTING THE STAGE:

Assess goals and venue.  
Link with major players.

### RISING ACTION:

Set up early. Test everything.  
Test everything again.

### SHOWTIME:

Seamlessly orchestrate  
perfection.

### RESOLUTION:

Provide an archive. Relax  
after a job well done.

“ When delivering a serious message you don't want to worry about tech issues. It's critical that it goes well, and that's why we work with V2. ”

- Doug Sulzen, Ryerson